

## Assignment Sheet No. 7

**Reading**

Week of November 14 - 18; J&W, Sec 9.3-9.6, 10.1-10.2

Week of November 21 - 23; J&W, Sec. 10.3-10.5,

Week of November 28 - December 2 J&W, Chapter 11

Week of December 5 - 9 J&W, Sec. 12.1-12.3

Week of December 12 - 14 J&W, remainder of Chapter 12

**Final Examination:** A **take home** final examination will be handed out in the next to final class, Monday, December 12. It will be due by 12 noon on Tuesday December 20.

**Written Assignment** (due in class Friday November 25)

- Here are the first few lines of matrix T09\_12 in file JW5Data.txt containing data from Table 9.12 on page 539-540 of Johnson and Wichern.

```
T09_12      50      7 format
) Data from Table 9.12 p. 539 in
) Applied Multivariate Statistical Analysis, 5th Edition
) by Richard A. Johnson and Dean W. Wichern, Prentice Hall, 2002
) These data were edited from file T9-12.DAT on disk from book
) Salespeople data
) Col. 1: x1 = Index of sales growth
) Col. 2: x2 = Index of sales profitability
) Col. 3: x3 = Index of new-account sales
) Col. 4: x4 = Score on creativity test
) Col. 5: x5 = Score on mechanical reasoning test
) Col. 6: x6 = Score on abstract reasoning test
) Col. 7: x7 = Score on mathematics test
(3f6.1,4f3.0)
 93.0  96.0  97.8  9 12  9 20
 88.8  91.8  96.8  7 10 10 15
 95.0 100.3  99.0  8 12  9 26
101.3 103.8 106.8 13 14 12 29
102.0 107.8 103.0 10 15 12 32
 95.8  97.5  99.3 10 14 11 21
 95.5  99.5  99.0  9 12  9 25
. . . . .
```

Assume an orthogonal factor model for the standardized variables  $X_i/\sqrt{\sigma_{ii}}$ . This implies you should factor analysis starting with the correlation matrix.

- Obtain unrotated factor analysis estimates for both 1 factor and 2 factor models using the *principal component* method, the *iterated principal factor* method, and the *maximum likelihood* method. Use `facanal()` for all but the principal component method. Your results should include the estimated factor loadings, uniquenesses, and communalities. Note that the factor extraction macros in file `mulvar.mac` save the most recent results in variables CRITERION (the quantity being minimized, computed from eigenvalues), PSI (uniquenesses) and LOADING (p by m matrix of unrotated loadings).
- Compare the 1 and 2 factor maximum likelihood solutions. Which choice of m do

you prefer?

- (c) For both  $m = 1$  and  $m = 2$ , test the null hypothesis that  $\Sigma$  is of factor analytic form. Do the results modify your opinion about the choice of  $m$ ?
- (d) Based the  $m = 2$  maximum likelihood solution, estimate the actual factor scores for each of the 50 salespersons. Make a scatter plot of factor 2 scores against factor 1 scores. Note you will need to standardize the  $X_i$ 's or unstandardize your estimated factor structure to compute estimated factor scores..
- (e) Use MacAnova function `rotation()` to do a varimax (`rotation(loadings, method:"varimax",kaiser:T)`) and quartimax (`rotation(loadings, method:"quartimax",kaiser:T)`) rotations of the maximum likelihood estimated loading matrix in the  $m = 2$  case. Or redo the MLE estimation using keyword phrase `rotation:"quartimax"` as an argument to `facanal()`. Make a scatter plots of the columns of the original loading matrix and the rotated loading matrix. Comment on the differences.

2. Here are the first few lines of data set `pollendata.txt` available from

<http://www.stat.umn.edu/~kb/classes/5401/datafiles.html/#Data7>

```
pollen      481      5 LABELS NOTES
) This is part of a synthetic data set generated by David Coleman at
) RCA Laboratories in Princeton, N.J. that purpots to represent
) measurements made on pollen grains. The first three variables are
) the lengths of geometric features observed in sampled pollen grains
) - in the x, y, and z dimensions: a "ridge" along x, a "nub" in the y
) direction, and a "crack" along the z dimension. The fourth variable
) is pollen grain weight, and the fifth is density.
) Retrieved from http://lib.stat.cmu.edu/datasets/pollen.data
) Col. 1: Ridge (x dimension)
) Col. 2: Nub (y dimension)
) Col. 3: Crack (z dimension)
) Col. 4: Weight
) Col. 5: Density
) "%lf %lf %lf %lf %lf"
-2.3482   3.6314   5.0289  10.8721  -1.3852
-1.1520   1.4805   3.2375  -0.5939   2.1235
-2.5245  -6.8633  -2.8037   8.4631  -3.4126
 5.7523  -6.5091  -5.1510   4.3480 -10.3261
. . . . .
```

- (a) Perform a maximum likelihood factor analysis with  $m = 1$  and  $m = 2$  factors, using varimax rotation. Start with the correlation matrix.
- (b) Describe in words the pattern of loadings found in the  $m = 2$  analysis . Use phrases like "Weight loads strongly on both F1 and F2" or "Weight loads strongly on F1 but not on F2".
- (c) Use a formal test to test the null hypotheses  $H_0$ : The correlation matrix has factor analytic structure with 1 factor and  $H_0$ : The correlation matrix has factor analytic structure with 2 factors.

#### MacAnova notes

Use `facanal()` for any estimation other than principal components. This can sometimes be a little tricky although the updated version should work better than the

old. You may have to "tweak" things a little bit to get it to converge to something sensible. If all the uniqueness are essentially 0, it may have converged to something not sensible.

Things to tweak:

**The convergence criterion.** The default settings are quite stringent making convergence hard to achieve, especially when near a Heywood case. Iteration stops the first time one of the following three things happens:

1. The change in  $\text{psihat}$  (actually,  $\log(\text{psihat})$ ) is small enough
2. The change in the objective function (quantity being minimized) is small enough
3. The gradient (vector of derivatives of the objective function with respect to the  $\log(\psi_i)$ ) is small enough.

You can specify what "small enough" means using keyword phrase `crit:vector(nsig1,nsig2,delta)`, where each number defines "small enough" for one of the three convergence criteria. A negative value specifies the criterion is ignored.

`nsig1` should be a positive integer specifying the number of decimals in any estimated log uniquenesses that should be accurate. Thus when `nsig1 = 5`, iteration stops when all the changes in log uniquenesses are less than  $.00001 = 10^{-5}$ .

`nsig2` should be a positive integer specifying the number of decimals in the minimized objective function. Thus when `nsig2 = 5`, iteration stops when the change in the objective function is less than  $.00001 = 10^{-5}$ .

`delta` should be a small positive quantity  $\delta$ . Iteration stops when  $\|\gamma\| < \delta$  where  $\gamma$  is the gradient vector.

The default is `crit:vector(5,8,-1)`, that is log uniquenesses should be accurate to 5 decimals, the minimized objective function should be accurate to about 8 decimals accuracy and the gradient is ignored.

If you have difficulty with convergence, you may do better with `crit:vector(5,5,-1)`.

**The minimizer used.** `facanal()` uses one of three minimizing methods. You use keyword phrase `minimizer:minmeth`, where `minmeth` is one of "dfp" (Davidon-Fletcher-Powell), "dfp", "bfs" (Broyden-Fletcher-Shanno), or "broyden" (Broyden), to choose the minimizer. The default is `minimizer:"bfs"`. If that doesn't work, try `minimizer:"broyden"` or `minimizer:"dfp"`.