

## Statistical Reports, Part 2

I was talking with Galin this morning about my struggles in teaching about statistical writing. He agreed that it's hard because the problems we work on vary so widely that it's hard to write guidelines. The main one we agreed one was simply:

- The statistical report should answer your client's questions.

Nonetheless, here's a framework that can often be helpful in doing so.

## Consulting Report Framework

**Executive Summary:** This section should contain all the results and recommendations that are important for your client to know. Think of it as the only part the executive will read. I

For each of the following sections, what information did I include? Did I leave anything out?

### Background and Goals

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### Study Design and Data Collection

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## Analysis

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## Results

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I did not write an executive summary for this client. Discuss with group about what should be in this executive summary and try to write it.

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## Homework 6 reminder

Write a consulting report for your client (salt or music). You may analyze the data in the way you described in your proposal, or, if you prefer, I can tell you what I did and you can do that. Let me know if you want more details.

I had this due Apr 22, but I've been slower than expected to talk about reporting statistics. Perhaps by the last week of classes?

Name: \_\_\_\_\_

What did you learn today about writing statistical reports?

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