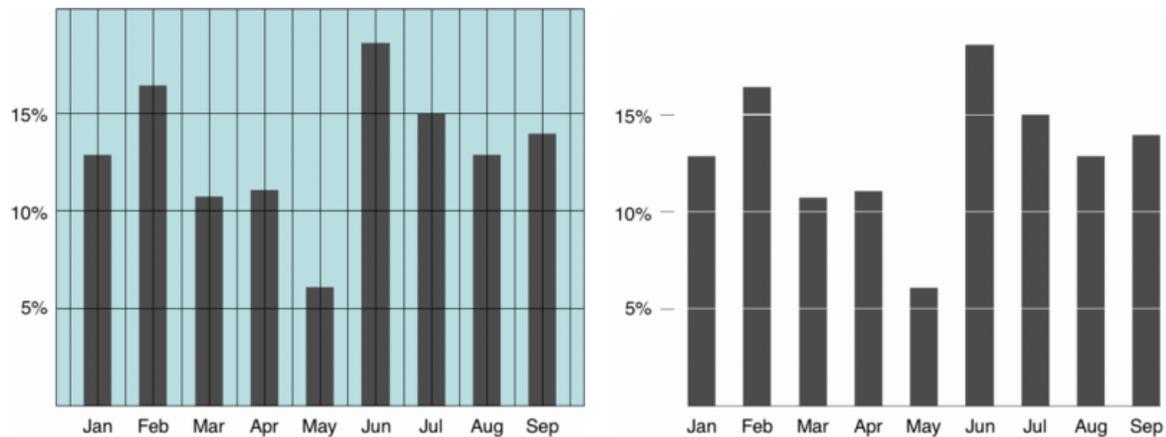


## Cleveland and Graphical Perception

We're going to talk today about Cleveland's work on graphical perception and Tufte's ideas on graphical presentation.

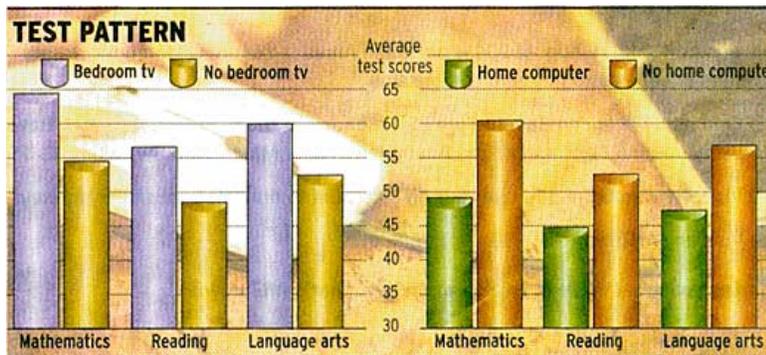
We'll be loosely recreating one of Cleveland's most famous experiments. As you come in, answer the five questions on the separate page, and type your answer into my laptop.

We'll also talk about Tufte's ideas on "data-ink"...



From [http://www.infovis-wiki.net/index.php/Data-Ink\\_Ratio](http://www.infovis-wiki.net/index.php/Data-Ink_Ratio)

and his campaign against "chartjunk."



And maybe some more items, such as "dynamite" plots.

Name: \_\_\_\_\_

We discussed some of the research about graphics by Cleveland and Tufte today.

What did you find particularly interesting or new to you?

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