

A Short Course in Statistical Consulting

Lawrence A. Thibodeau, Ph.D.

Saturday, April 20, 2013

9 am – 4 pm, 120/125 Nicholson Hall

Lunch and refreshments will be provided.

Consulting requires the statistician to go from an often ill-defined problem statement to an understandable and defensible solution. To do this, the statistician typically works as part of a team representing business, legal, and financial interests each with different concerns and goals. Successful consulting requires the understanding of their perspectives, the ability to address their concerns, and to do so within the constraints of the project. This short course will use case studies to focus on understanding the problem, developing a proposal, and communicating the proposed analysis.



Larry Thibodeau is an alumnus of the School of Statistics and has had an extremely successful career and has extensive experience in statistical consulting. Over his 35-plus year career as a financial/economic/health statistician, Lawrence Thibodeau, PhD, has worked on issues mundane and intriguing. He is currently the president and owner of Strategic Advocacy Inc., a Washington based firm that specializes in strategic contractual consulting to leading pharmaceutical companies. He was previously a partner at PricewaterhouseCoopers. Dr. Thibodeau received his doctoral degree in Statistics from the University of Minnesota in 1977 under the direction of Dennis Cook. He has been a member of the biostatistics faculty at the Harvard School of Public Health (1976–1980) and an adjunct faculty member of George Washington University (1988–1992).

Please RSVP to Jane at jane@stat.umn.edu by April 15.